

# MISSOULA SYMPHONY ORCHESTRA & CHORALE

## 2016/2017 PROGRAM ADVERTISING AGREEMENT

Advertiser \_\_\_\_\_

Name (please print) \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Date \_\_\_\_\_

	BLACK AND WHITE RATES					
	Size	Dimensions	Single <i>concert rate</i>	5 Concerts <i>per concert</i>		Creative Fee*
Full page	Quarter Pg. <i>HORIZONTAL</i>	4.75" w x 1.8125" h	\$120	\$100	\$500	\$8
	Quarter Pg. <i>VERTICAL</i>	2.3125 in" w x 3.8125" h	\$120	\$100	\$500	\$8
	Half Pg.	4.75" w x 3.8125" h	\$215	\$180	\$900	\$23
	Full Pg.	4.75" w x 7.75" h	\$390	\$328	\$1640	\$23
	FULL COLOR RATES					
	Size	Dimensions	Single <i>concert rate</i>	5 Concerts <i>per concert</i>		Creative Fee*
1/2 page	Quarter Pg. <i>HORIZONTAL</i>	4.75" w x 1.8125" h	\$360	\$340	\$1700	\$8
	Quarter Pg. <i>VERTICAL</i>	2.3125 in" w x 3.8125" h	\$360	\$340	\$1700	\$8
1/4 pg vertical	Half Pg.	4.75" w x 3.8125" h	\$455	\$430	\$2150	\$23
	Full Pg.	4.75" w x 7.75" h	\$630	\$600	\$3000	\$23
1/4 pg horizontal	Inside Front Cover	4.75" w x 7.75" h	\$690	\$660	\$3300	\$23
	Back Cover	4.75" w x 7.75" h	\$690	\$660	\$3300	\$23
	Half Pg. Center	4.75" w x 3.8125" h	---	\$475	\$2375	\$23

*\*If necessary*

Please sign me up for the following at the published rates above: *(please check one)*  
 5 Concert Season     Single Concert\*

Method ad will be provided:  
 Same ad as last year     Press-ready ad  
 Layout assistance needed *(Some fees may apply)*

Size of Ad: \_\_\_\_\_  Vertical     Horizontal  
 Amount Paid: \_\_\_\_\_  Enclosed     Invoice Me

*If you have any questions, please contact Jacque Walawander at (406) 523-5271 or jacque.walawander@lee.net.*

\*If purchasing at the single concert rate, please check the concert(s) of your choice below:

SEPTEMBER 24 & 25, 2016

OCTOBER 29 & 30, 2016

DECEMBER 3 & 4, 2016

MARCH 11 & 12, 2017

APRIL 29 & 30, 2017

**FAST  
MACHINE**

**AUTUMN  
GLOW**

**HOLIDAY  
POPS!**

**ETERNAL  
LIGHT**

**FOUR  
SEASONS**